

# Tejas Nagmoti

User Experience Designer | Product Designer | User Experience Researcher

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## Tools and Language

**Tools:** Figma, Miro, Balsamiq, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Canva, Microsoft Office, Invision

**Methodologies:** User Research, Design Thinking, Data Analytics, Accessibility Design, Sketching, Storyboarding, User-Centered Design, Information Architecture, Agile methodologies, Communication, Presentation, Analytical Skills, Collaboration, Web Design

**Languages:** HTML, CSS, JavaScript, Python, R

## Certifications

- Google Generative AI
- UX Research for Agile teams.
- AI for Everyone

## Education

**Drexel University**, Philadelphia, PA December 2023  
**Master of Science**, Human Computer Interaction and User Experience GPA 3.84

**Savitribai Phule Pune University**, India May 2022  
**Bachelor of Engineering**, Computer GPA 3.68

## Experience

**Dreamz Rent-a-Car** Philadelphia, PA  
**User Experience Designer** June - December 2023

- Enhanced User Experience: Spearheaded design of user-friendly mobile app, leading to remarkable 20% increase in user satisfaction post-launch
- Informed Design Choices: Conducted extensive market research, analyzing insights from 30+ industry reports to align app design with evolving trends
- Streamlined Customer Communication: Introduced innovative features, reducing customer inquiry time by 40% through smart functionalities like document uploads
- Skills: User Research, Design Thinking, Data Analytics, Accessibility Design, Sketching, Collaboration, Vision

**Drexel University** Philadelphia, PA  
**Graduate Deans Ambassador** April - December 2023

- Improved Academic User Journey: Guided 50+ prospective and admitted students to enhance academic journey usability and satisfaction
- Streamlined UI for Advising: Optimized UI for academic guidance, fostering better communication at 15 CCI Graduate advising events
- Promoting Inclusion and Collaboration: Led 10 initiatives promoting diversity and inclusion, fostering innovative recommendations and collaboration among diverse perspectives

**Drexel University** Philadelphia, PA  
**Marketing and Community Engagement Coordinator** April - December 2023

- Strategic Marketing Initiatives: Orchestrated 15 marketing initiatives, optimizing UI and UX for enhanced user performance and growth
- Data-Driven Insights: Conducted benchmarking research on 10 competitors, resulting in data-driven solutions and improved user flow
- Effective Partnership Management: Managed 5 marketing partnerships, driving brand visibility and consumer engagement through impactful UI and UX design

**Power Control Technology & System Pvt. Ltd** India  
**User Experience Designer** January - June 2022

- Redesigned interfaces for transformer and capacitor testing instruments, enhancing usability and reducing customer training time by 30%
- Conducted user research, uncovering interface pain points and informing simpler, more intuitive designs to reduce support calls by 50%
- Created interactive AR/VR tutorials, contributing to 65% reduction in installation errors for new product lines
- Skills: User Research, Design Thinking, Problem/Issue Solving, Data Analytics, Wireframe, Mockups, Strategy, User Interface